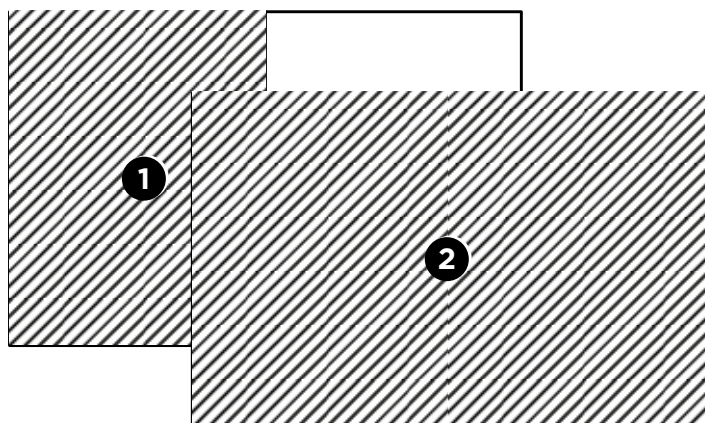


textilia.



**ADVERTISEMENT SPECS  
AND REQUIREMENTS**

# PRINT

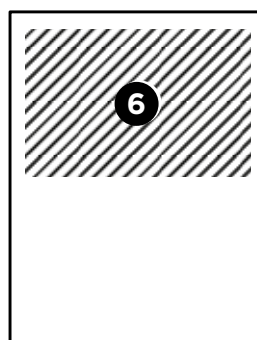
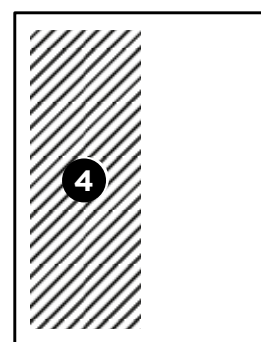
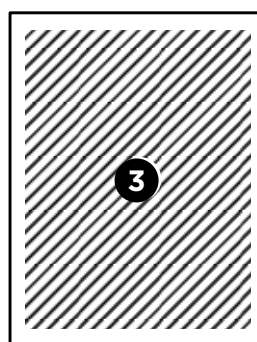


## BLEED DIMENSIONS (EXCLUDING 3 MM BLEED TO ALL EDGES)

1/1 page	1	200 x 258 mm
2/1 page	2	400 x 258 mm

## FULL PAGE 230 X 300 MM

	PORTRAIT	LANDSCAPE
1/1 page	3 187 x 245 mm	5 187 x 121 mm
1/2 page	4 92 x 245 mm	



*Please supply advertisements in high resolution (300 DPI), with a minimum of 3 mm bleed. For the best printing results on our paper, we advise you to avoid dark images as much as possible.*

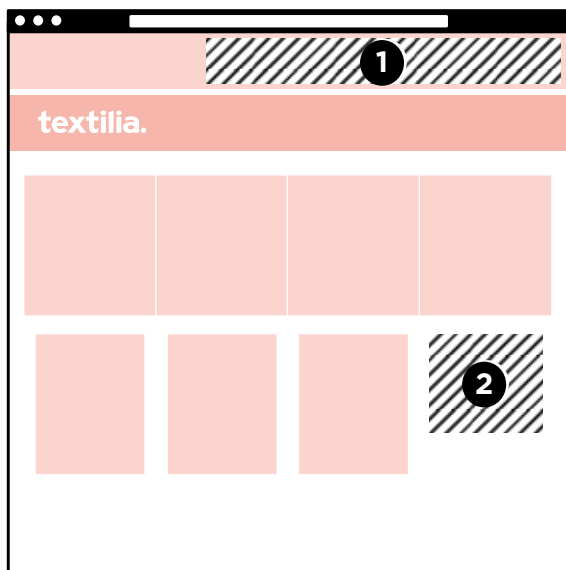
*Send via mail or a WeTransfer link to:*  
orders@textilia.nl

*For information:*  
+31 (0)6-12965638

## NEED MORE INFORMATION?

*Send an email to or call:*  
**Thamar Mantel**  
sales@textilia.nl  
+31 (0)6-12965638

## ONLINE



## LEADERBOARD

- 1** **Size:** 728 x 90 pixels  
320 x 100 pixels (mobile display)  
**File size:** max. 99 KB  
**File formats:** gif, jpg, png (resolution max. 72 dpi)

## LARGE RECTANGLE

- 2** **Size:** 336 x 280 pixels  
300 x 250 pixels (mobile display)  
**File size:** max. 99 KB  
**File formats:** gif, jpg, png (resolution max. 72 dpi)

## NEED MORE INFORMATION?

**Call us, or send an email to:**

**Thamar Mantel**  
sales@textilia.nl

# DIGITAL NEWSLETTERS



## FULL BANNER

**1** **Size:**  
580x250 pixels

**File size:**  
max. 99 KB

**File formats:** gif  
(non-animated),  
jpg, png

## TEXT ADVERTORIAL

**2** An advertorial in a newsletter is placed between editorials and contains a promotional text of approximately three lines. This text is linked to the corresponding online advertorial on Textilia.com by using a 'Read more' hyperlink. The online advertorial may contain both text and visual materials.

**Title:** max. 55 characters (incl. spaces)

**Intro text:** max. 200 characters (incl. spaces)

**Further text message:** max. 500 characters (incl. spaces)

**Image:** max. 5, please indicate which are to be shown in both the teaser and the newsletter. The images will be placed on a detail page of the photo slider.

**Link:** provide the URL that will be shown on the detail page of the advertorial.

**Text:** in Word. The text provided by you will be checked and edited if required.

**Image:** jpg, png or non-animated gif (no swf files), max. 1 MB

## PARTNER MAILING

This is a mailing with a layout provided by the advertiser and sent to a Textilia address file. The layout of your partner mailing can also be provided by us (please note that additional costs will be charged), or you can provide us with your partner mail in HTML. The specifications for doing so can be requested from the Backoffice Department. HTML used for partner mailings or, for example, a website differ, because email clients handle HTML quite differently than browsers.

**Partner mailing with a layout provided by us (please note that additional costs will be charged)**

**Header size:** 748 x 40-100 pixels

**File size:** max. 150 Kb

**Text with company details:** provide in Word (address details, URL, email address)

**Image:** max. 150 KB

**File formats:** jpg, gif (non-animated)

**Link:** URL for the link included in the mailing

**Colour codes:** RGB

Please clearly state any additional wishes/requirements in the order.

## SPONSOR MAILING

A sponsor mailing looks like a regular Textilia newsletter, but includes your own text in between editorial items. This mailing will be sent as a themed newsletter.

**Image: image 1<sup>st</sup> item** 166 pixels wide

**image 2<sup>nd</sup> and 3<sup>rd</sup> item** 150 pixels wide

Provide images in png, jpg or gif (non-animated), no swf files.

**Text headline:** max. 52 characters (incl. spaces)

**Message:** max. 250 characters (incl. spaces)

URL the item has to link to

**If required:** company details and your logo for "Sponsored by"

## TERMS OF DELIVERY

Please note that deviating from standard formats and the specifications for providing advertising materials as detailed on this page creates additional work, risks and costs that will be charged to the client.