

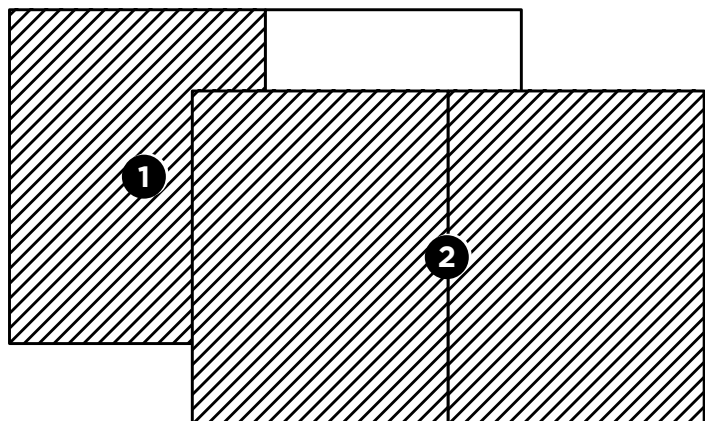
textilia.



**TEXTILIA
RATE CARD**

Photo: Jeroen Snijders

ADVERTISING RATES PRINT

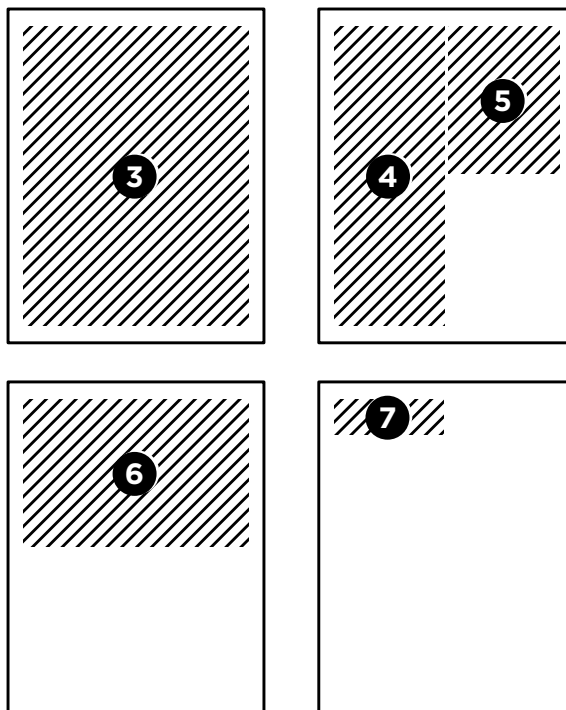


BLEED DIMENSIONS (EXCLUDING 5 MM BLEED TO ALL SIDES)

| | | |
|----------|---|--------------|
| 1/1 page | 1 | 230 x 300 mm |
| 2/1 page | 2 | 460 x 300 mm |

FULL PAGE 230 X 300 MM

| | PORTRAIT | LANDSCAPE |
|-----------|----------------|----------------|
| 1/1 page | 3 202 x 268 mm | 6 202 x 132 mm |
| 1/2 page | 4 99 x 268 mm | 7 98 x 31 mm |
| 1/4 page | 5 99 x 132 mm | |
| 1/16 page | | |



PRODUCT ADVERTISEMENTS

| | |
|--------------------|---------|
| 2/1 page | € 7,200 |
| 1/1 page | € 4,500 |
| 1/2 page portrait | € 2,340 |
| 1/2 page landscape | € 2,340 |
| 1/4 page portrait | € 1,215 |
| 1/16 page | € 330 |

IM

| | |
|------------|-------|
| 94 x 45 mm | € 680 |
|------------|-------|

PLUS PROPOSITIONS

| | |
|--------------|---------|
| Bound insert | € 3,000 |
| Insert | € 2,500 |
| Band | € 2,500 |
| Stickers* | € 1,100 |

* can be used on a 1/2 or 1/1 page

WANT TO KNOW MORE?

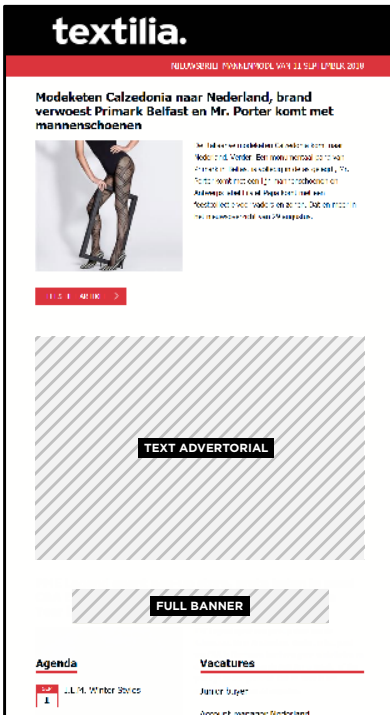
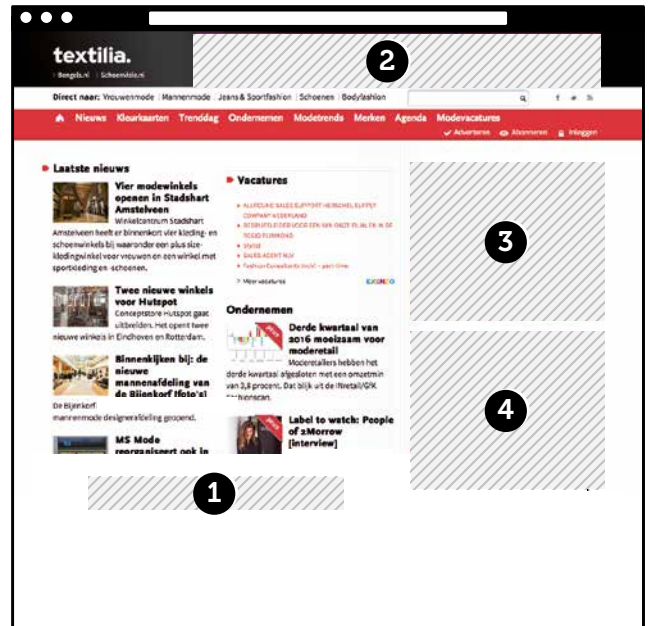
Call us, or send an email to:

Anne Wesselman: +31 (0)6-12965638 or a.wesselman@textilia.nl

ADVERTISEMENT RATES ONLINE

WWW.TEXTILIA.NL

| | | |
|----------|------------------------|----------------------------|
| 1 | Full banner | per month € 500 |
| 2 | Leaderboard | per month € 750 |
| 3 | Large Rectangle | per month € 850 |
| 4 | Rectangle video | per month € 1,150 |
| | Expert log | each time € 175 |
| | | € 1,500 for one year (12x) |



NEWSLETTERS

| | |
|--|-------------------|
| Full banner | per week € 275 |
| Text advertorial | each time € 950 |
| Sponsor mailing | each time € 1,350 |
| Newsletter advertorial | per week € 750 |
| Combined with 'Branche in beweging' | each time € 1,450 |

ONLINE VACANCIES

| | |
|-----------------------------|-------|
| 1 vacancy position | € 350 |
| 5 vacancy positions | € 300 |
| 10 vacancy positions | € 250 |

TEXTILIA DIGITAAL LOOKBOOK

LOOKBOOK.TEXTILIA.NL

| | |
|---|-------|
| Advertisement with text and image | € 850 |
| Advertisement with video | € 750 |
| Advertisement with text, image and video | € 950 |

(excluding copywriting)



EVENTS

For more information on sponsoring opportunities during our events, please contact Anne. See details at the bottom of the page.

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