

PROGRAMMA TME 2011

| | Keynote | Learnshop 1 | Learnshop 2 | Learnshop 3 | Learnshop 4 | Learnshop 5 | Learnshop 6 | Masterclass | Expert 1 | Expert 2 | Expert 3 | Expert 4 | Expert 5 | Expert 6 | Expert 7 |
|-------------|---|-----------------------------|----------------------------------|--------------------------|------------------|------------------|----------------------------------|---------------------------|----------|--------------|--------------------|-----------|----------|----------------|---------------|
| Etage | 1e - PLENAIR | 1e | 1e | 1e | 1e | 1e | 1e | 2e | 2e | 2e | 2e | 2e | 2e | 2e | 2e |
| 09.00-10.00 | INLOOP & Ontvangst | | | | | | | | | | | | | | |
| 10.00-10.30 | Opening | | | | | | | | | | | | | | |
| 10.30-10.40 | in-en uitloop | | | | | | | | | | | | | | |
| 10.40-11.10 | College | Profiling en emailmarketing | Hoger in Google, hoe doe je dat? | Mobile Marketing | E-mail-marketing | Mystery Shopping | Case Score | SABIEN DUETZ & redacteurs | | FRANS APPELS | MARIEKE NEERVOORDT | CARLA HAM | MODINT | LINDA DE BREE | RIK DE LANGEN |
| 11.10-11.20 | in-en uitloop | | | | | | | | | | | | | | |
| 11.20-11.50 | College | Smart Identity | Online fashion | E-commerce international | Case Score | E-mail-marketing | Hoger in Google, hoe doe je dat? | | ACA | FRANS APPELS | MARIEKE NEERVOORDT | CARLA HAM | | LINDA DE BREE | RIK DE LANGEN |
| 11.50-12.00 | in-en uitloop | | | | | | | | | | | | | | |
| 12.00-13.00 | CHRISTINE BOLAND | | | | | | | | | | | | | | |
| 13.00-14.00 | LUNCH & GELEGENHEID TOT NETWERKEN EN BEZOEK AAN DE PLAYGROUND | | | | | | | | | | | | | | |
| 14.00-14.20 | CRAVATTA PELLIANO | | | | | | | | | | | | | | |
| 14.20-14.40 | VANITA TAILORS | | | | | | | | | | | | | | |
| 14.40-14.50 | in-en uitloop | | | | | | | | | | | | | | |
| 14.50-15.20 | College | Smart Identity | Profiling en emailmarketing | Mystery Shopping | Case Score | Mobile Marketing | Online fashion | SABIEN DUETZ & redacteurs | ACA | FRANS APPELS | MARIEKE NEERVOORDT | CARLA HAM | MODINT | NELLEKE MULDER | RIK DE LANGEN |
| 15.20-15.30 | in-en uitloop | | | | | | | | | | | | | | |
| 15.30-16.00 | College | Profiling en emailmarketing | Online fashion | E-commerce international | E-mail-marketing | Mobile Marketing | Hoger in Google, hoe doe je dat? | | ACA | FRANS APPELS | MARIEKE NEERVOORDT | CARLA HAM | MODINT | NELLEKE MULDER | RIK DE LANGEN |
| 16.00-16.20 | PAUZE & GELEGENHEID TOT NETWERKEN EN BEZOEK AAN DE PLAYGROUND | | | | | | | | | | | | | | |
| 16.20-16.40 | OMODA | | | | | | | | | | | | | | |
| 16.40-17.00 | FLAVOURITES | | | | | | | | | | | | | | |
| 17.00-17.20 | TWINSTRA GUDDE | | | | | | | | | | | | | | |
| 17.30 | BORREL & GELEGENHEID TOT NETWERKEN - WINKELBEURS | | | | | | | | | | | | | | |